RegioNews



www.egacarolinas.org

The mission of The Embroiderers' Guild of America is to inspire passion for the needle arts through education and the celebration of its heritage.

3rd Quarter, August 2022 Volume 39, Issue 3

From the Region Director

Although at times I thought this day would never come, it is with a great deal of emotion that I write this final "Message from the RD."

When I stepped up in June 2019 to fill the void left by Janet Noble after she was nominated to serve as the National President, I had served as your Assistant Region Director for only a few months, having taken over when Karla Gee had to step down.

With the help, support, and advice of many wonderful members, however, I was able to learn a lot about our Region in a short amount of time. I

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tried my best to protect and promote our Region over the years, make sure we were prepared to

There's Still Time to Register:

CAR Fall Retreat!

Registration deadline August 15

- Lecture by Kim Sanders
- Class by Kim Sanders
- Sit 'n Stitch with friends from across the region
- Board of Directors meeting Election of Officers:

Region Director: Gail Smith Secretary: Marguerite Ewing

Treasurer: Becky Buie

Director of Education: Janet

Noble

meet current and future needs, and provide activities that would excite and encourage our members to continue to support and believe in EGA.

Along the way, we had to face the disruption caused by Covid 19, the problems caused by our aging population and a resulting loss of enthusiasm, and concerns that the organization was not meeting your needs. Although we did not always get it right, I hope that you have found some happiness and satisfaction from the efforts that we made along the way. I am heartened by the feeling that our region is now stronger than ever as a result of our efforts over the past few years.

The best part of this job, by far, was having the chance to get to know so

(RD REPORT, Continued on page 2)

CALENDAR

2022 - via ZOOM

Tue, Aug 9: Stitch-in, 2 pm

Sat, Aug 20: Stitch-in CANCELLED

2023 — in-person

June 2-4: CAR Spring Seminar, Clemmons, NC (see p. 8)

2022

Aug 24-28 — *Broadway Bound,* EGA National Seminar, New York City

September 2-4: *CAR Fall Retreat* Fairfield Inn, Rock Hill, SC

September 5-6: *ITT Class,* Jane Nicholas, Rock Hill, SC

(RD REPORT: Continued from page 1)

many of you. You have greatly enriched my life by sharing your friendship; my skills and interest in stitching by sharing your lovely work; my sense of humor and perspective by sharing your stories and viewpoints; and my sense of comfort by your support.

Even though my role as Region Director will end soon, my involvement with EGA and the Carolinas Region will continue. Although in many ways I am ready to turn over the reins to Gail Smith, it will be with some sadness that this part of my journey is over. I know that you will give Gail the same kind of support you have given me and feel confident that our region will continue to thrive.

I will leave you with this final thought. There is a song that I feel is very appropriate, written by John McCutcheon. It is called "Piece by Piece" and reflects the work of the people who created the national AIDS quilts. However, the chorus reminds me of our efforts in EGA:

It's a common thread that binds us And our work will never cease Till we stitch this world together piece by piece

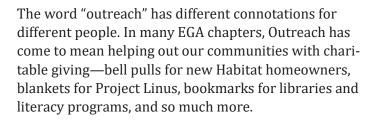
Best wishes and all of my thanks to all of you for your support and friendship. Let's keep stitching our region together, piece by piece.

It has been my privilege and my honor to serve as your Region Director.

Carole Overton Carolinas Region Director

CAROutreachReports:

Helping your chapter grow



While the charitable outreach is worthwhile, EGA national encourages chapters to use Outreach as a tool to help your chapter to grow. I need to know how you are achieving that—public stitch-ins, needlework displays, etc. When you have an outreach event always ensure your chapter name and EGA are prominently displayed.

All chapters *are* encouraged to participate in Charitable Outreach, as well. Please ensure that the Charity knows who is supporting them. Your chapter name and your association with EGA should be noted.



When reporting your chapter's outreach activities, send me your information on what you are doing. I need your chapter name, how many members participate in these activities, the type of project it is—such as monetary donation to a Food Bank (Name) and how much was raised, or if you are donating food items (# of items donated). When the project consists of stitched items, I need to know the items (bookmarks, blankets and so on), how many items, and the name of the program they are for, such as Hearts for Hospice.

Mark your calendar to send me this information by January 15th, 2023, so I may report to the National Office. You may send the information to me at any time before then by emailing me at melstrobel@msn.com

Thank you for your work, Mildred Strobel

Stitching, Sweating, and Sighing:

Navigating inevitable change

School will be starting again soon, and I wonder if the question, "What did you do this summer?" is still asked? So I ask that question of you—What DID you do this summer, other than sweat!

Well, let's see ... according to commercials, the most influential comedy team are 2 people I have never heard of. Then I learned that the average cost of a car is about \$80,000.00. Did you stop breathing? Inhale. Exhale. Inhale and repeat. Did you realize that this summer was one of the best strawberry seasons? The flavor was just ... so strawberry!

In the natural world, my morning walks became a game of find the wild bunny and just ignore it. Why ignore it? Many times, if I didn't look at the bunny, it would just stay put and let me walk on by. A 30-minute walk, every morning, was just the right thing for starting my day. Some days were a stroll; some days were a fast walk; each morning was time for me to let my brain wander while my feet walked. Taking time to 'be in the moment' remains a very important aspect of my life. It doesn't mean that I will remember a name, but I am more aware of pockets of time. Does that make any sense . . .? Being aware, and/or being mindful, makes the days matter, like making a memory or journaling.

How did your summer go? Did you let time just slip away or did you make each day count? Were you able to stitch a bit every day? I have seen some of your newsletters and the pictures of so many different projects. You are amazing, plain and simple. You are fearless in your endeavors. You are secure in the acceptance of those around you that makes you fearless and amazing.

It is that specialness that is needed going forward. The future is coming up fast and with it comes change. This is my last missive as ARD. Very soon a vote will be held to elect me as RD, which is a bit scary to tell the truth. I keep hearing the words from David Bowie – ch ch ch changes, and then I realize that it is only the humans that will change.

EGA is the glue that holds us all together, giving us the format utilized across the country, allowing each chapter to operate, ensuring the Region continues. Then the question comes to my mind – are you doing your part to keep your chapter alive and healthy? I am speaking to the newer members; those of you who have served time and again, have brought us this far. It is time, beyond time, for others to step up and get involved.

Until we meet again, which is at the Fall Retreat, be well and do good work. We are the past, we are the present, and we are the future.

Let's Do This!

Gail Smith, CAR ARD

Slate of Officers for 2022 - 2025

At our Board of Directors meeting on Sunday, September 4, the delegates will vote to approve the following slate of officers to lead the Carolinas Region for the next term:

- Region Director Gail Smith
- Assistant Region Director –
- Secretary Marguerite Ewing
- Treasurer Becky Buie
- Director of Education Janet Noble

Thank you to these members for volunteering to lead our Region. We look forward to working with you!

You will notice that the position of Assistant Region Director is vacant: Please consider volunteering to fill this very important position.

Contact: <u>regiondirector@egacarolinas.org</u> for more information.



CARNews

A winner, two welcomes, and Fall Retreat 2022

Welcome!

Welcome to Our Newest Members!

During this time of concern about the future of our organization, we are very happy to see that we have gained new members in many of our chapters!! We hope that you will find much to interest and stimulate your stitching passion. We are thrilled that you have joined our region and look forward to meeting you at our upcoming events!

Fall 2022 in the CAR

The Carolinas Region will host its annual **Fall Retreat** in Rock Hill, SC, on September 2 – 4. Participants will enjoy an informative lecture by Kim Sanders on Friday night. On Saturday, they can select to take a pulled thread class with Kim or enjoy a sit-and-stitch option. On Saturday night, there is a chance to take a make-it/take-it class taught by Sue Osterberg that will explore how to embellish with beads. On Sunday morning, the retreat will close with our Board of Directors meeting, during which time we will elect and install our new slate of officers for the 2022-2025 term. We hope you will join us for this important event! Registration closes on August 15. See the registration packet for more details.

The Carolinas Region is very proud to have been selected to host one of the classes on EGA's **International Teacher Tour!** Australian teacher and designer **Jane Nicholas** will teach her lovely "Corncockle and Dragonfly" piece in Rock Hill on September 5-6, 2022. Class registration has already closed, but those lucky stitchers who signed up in time will certainly enjoy this wonderful opportunity. We can't wait to see their pieces!

Welcome to Our Newest Satellite: Pinehurst Pins and Needles!

When we sponsored our booth at the Original Sewing and Quilt Show in Raleigh last fall, we met a number of stitchers who were interested in joining but who lived several hours from the nearest existing chapter. One area that seemed to have many such stitchers was Pinehurst, NC.

After much discussion, Marguerite Ewing, the President of our Florence chapter and a native of the Pinehurst area, worked with her chapter members to make a plan. They have helped the Pinehurst stitchers form a satellite of the Florence chapter! The new group will be called the Pinehurst Pins and Needles – how about that for a catchy name!! The Florence members will be mentoring the new stitchers and are planning a number of joint meetings in the coming months to make sure the new group gets off to a strong start. Wouldn't it be wonderful if things went so well that they decide to move up to chapter status? Welcome, Pinehurst Pins and Needles! We are very happy that you have started on your EGA journey!

Congratulations

CAR's 2022 Gold Thread Winner: Kim Sanders

Kim Sanders, the current President of The Laurel Chapter, was named as this year's Gold Thread Winner for our Region! Kim has been a very active member of EGA and of our Region for years, so this award is very fitting. Her constant efforts for and support of EGA and its members make her a wonderful selection for this great honor. Thank you, Kim, for all you have done. We are very proud of you!!



Looking Back

Wrap-up of Zoom activities



Look How Far We Have Come!

The Carolinas Region jumped onto the ZOOM train in the spring of 2020 with much hesitation and uncertainty about whether or not our members would participate in these virtual activities. We are very gratified that so many of our members embraced and enjoyed this new venture. Your current Executive Committee members were very pleased to have brought you the following virtual events:

Virtual CAR Shopping Tours:

- Sandy's X-stitch on the go! Hendersonville, NC
- Fire Poppies Summerville, SC
- Needlepoint Junction Hilton Head, SC
- Stitching Fox Mill Spring, NC
- Moore than Needlepoint Pinehurst, NC
- Needlepoint Lane Spartanburg, SC
- Two's Company Rock Hill, SC
- Hobby House Needleworks Pittsford, NY
- Purl's Yarn Emporium Asheville, NC
- Needleworker's Delight Metuchen, NJ
- Cabbage Row Shoppe Charleston, SC
- Shepherd's Bush Ogden, Utah
- Stitching Fox Revisited Landrum, SC
- A Needleworker's Shoppe Part 1- online store
- A Needleworker's Shoppe Part 2- online store
- Barefoot Needleart Surfside Beach, SC
- Snuggly Monkey Durham, NC

Virtual Classes:

- Hope by Terri Bay
- Christmas Tree Ornament by Vicky Witterschein (free class)
- Christmas Tree Ornament by Vicky Witterschein (paid class)
- Bloomin' Roses by Deborah Mitek
- Overture by Kay Stanis

Virtual Lectures and Chats:

- Using ZOOM for Education: Lecture by Celeste Chalasani
- Sashiko: Lecture by Jacqui Clarkson
- CAR Chat with Terri Bay
- CAR Chat with Kim Sanders
- Car Chat with Mischievous Stitches (Floss Tube personality)
- The Seven Ways of Color Contrast: Lecture by Laura Smith
- Tools, Tips, and Techniques: CAR Chat with our members
- Shine the Light on Lamps and Power Banks: CAR Chat with our members
- Let's Get Organized: CAR Chat with our members
- Lesage School of Embroidery: Lecture by Kay Stanis
- Bristol Orphan Samplers: Lecture by Claudia Dutcher Kistler

CAR Virtual Region Stitch-ins:

We offered 47 region stitch-ins over the course of the past 2 years. We made new friends, shared our showand-tell pieces, learned a lot of new resources, and even spent some time stitching!

CAR Virtual Retreats

When conditions did not allow us to meet in person, our region held virtual retreats that enabled us to carry out our business:

June 2020

• June 2021

September 2020

• June 2022

We hope you were able to attend at least some of these events and that, as they did for us, they brought you a sense of normalcy, a feeling of connectedness, and an enhancement of your stitching skills and knowledge. Thanks for joining us!



NewsFromNational

Needle Arts online, PayPal available & more!

Needle Arts is Online!

Tired of waiting for the newest issue of *Needle Arts* to arrive? EGA is starting to put the magazine online! Look for the June 2022 and March 2022 issues now by searching for *Needle Arts* under the RESOURCES menu.

EGA National Product Sales and Design Committee: Approving Logos

The EGA Product Sales and Design Committee is a group of 8 individuals from across the USA. All are chapter members, some are officers, and still others are EGA officials. The purpose of the committee is to review logos proposed by chapters, regions, seminars, and other entities. Logos can be used on paper goods, clothing, advertising materials, stitching items, etc.

The process is that a group requesting approval to create or to use an already approved logo submits it to AliceRae Kutish at kutish3216@aol.com. It is then passed on to the committee for comments. Usually within 5 days, a decision is made and sent back to the group which requested it. If there are questions about the logo or suggestions about ways to change it, they are sent back to the requesting group. Then the group has a chance to redesign it or explain why it should remain as originally submitted.

EGA National Lecture Series

There is some good news on the horizon for those members who have not been able to get a seat for some of the lectures offered by EGA National this year. That series has been so popular that the 100 seats seem to be filled quickly. Adding the "fly standby" option has helped to replace cancellations, but for many lectures there were a lot of members who could not be admitted.

To address that problem, EGA has been investigating changes that would allow for a



much larger audience. As we approach the end of the year, look for announcements about a new plan for lectures from EGA National.

National EGA Can Now Take PayPal



If you have tried purchasing items or classes from EGA National's website shop, you may have noticed that they can now take PayPal payments. You will see the PayPal option when you go to your cart to complete your order.



Re-engineering EGA: Preparing for the Future

National EGA is re-engineering the organization to address the issues we have discussed in the past. Committees have been formed to start exploring the options. Look for announcements as steps are put in place.



THE TIME IS NOW! REGISTER AND BE A PART OF THE NEW VIRTUAL EXHIBITION EXPERIENCE

As the world changes, so does the TNE exhibition. For the first time, the exhibition will be a virtual experience. Everyone will have easy access to see the creative, thought-provoking, and stunning original or adaptation pieces worked by our members. A physical exhibition will also be held at EGA headquarters (HQ), coinciding with Seminar 2023.

SIGN UP FOR EXHIBIT NOTIFICATIONS
AND LEARN MORE AT:

EGAUSA.ORG/TNE

IMPORTANT DATES

- → September 1, 2021 -December 31, 2022 Registration (must be a member to enter)
- → April 1 15, 2023 Submission of digital images for jurying and judging
- → June 15 30, 2023 Shipment of piece(s) to EGA HQ for photography and exhibit production
- → September 2023 Virtual and live exhibits

The exhibit is to showcase the best in our members' artistic and technical works. The creativity, imagination, and inventiveness of our members is on display, along with their expertise in stitching. You do not need to be an experienced designer to enter; you just need to be willing to take the exciting challenge.

Explore your heritage through embroidery. How do your ancestry and culture influence your needlework today? Tell your story through your needlework and your artist statement submitted with each piece.

It is through the needle's eye that EGA embraces both traditional and contemporary needlework while expanding the perception of embroidery as an art form. Thank you to the contributing artists whose works are pictured above, from left:

The Inspiration: Seven Women in Walled Garden by Eleanor Stark, Tree Lichen by Janet Scruggs, Perseverance by Barbara Haugaard, and Performance at Suncrest Garden by Bette M Kelly

CARThis&That

Exhibits, Website Updates, Festival Kit, Seminar 2023...

Chapter Exhibits: Giving credit to designers and photographers.

We are happy to see that things are slowly getting back to normal for our chapters. We have heard that many of you are starting to host exhibits of your work at libraries, museums, and other locations. That makes us very happy to hear! We know that others will be fascinated and impressed by the work that you do. When you mount these exhibits, please try to include the title of the piece and the name of the designer if you can.

While EGA has found out that we do *not* have to get written permission from the designer to show their work, it is only fair to give them credit for it. We understand that this may not be possible for all of your past work, but try to identify those pieces that you can. Just think: You may also be giving your visitors an idea of where to find more designs such as the ones on display!

EGA does caution us that if we use a photograph that someone else took of a piece, we need to get the permission of that photographer to post the photo. EGA is still looking into what to do about Facebook, and we will let you know what they determine. These conclusions may result in updated EGA policies in the future.



We're stronger together!

Website Updates:

Keeping your chapter's pages current

We appreciate your help in keeping our website current. Let us know if your chapter page needs to be updated with new meeting locations or times, for example, or information about Facebook or Instagram options.

Send your request to website@egacarolinas.org.

CAR Festival Kit:

Request to borrow this great resource!

As you make plans to host a booth at a quilt show, trade show, fair, or the like, remember that you can request to borrow the CAR Festival Kit and can apply for our trade show grant.

Contact <u>education@egacarolinas.org</u> for more information.

CAR Seminar 2023: Update Classes will be announced at Fall Retreat!

Your Executive Committee is hard at work planning our 2023 Seminar to be held June 2 - 4 in Clemmons, NC. We will be announcing the classes at our Fall Retreat, where we will have the models available for you to view. You will have a hard time selecting a class: All of the options are all very intriguing! For now, save the dates – more information will be available soon.

Chapter Dues:

Late fees may NOT be charged

The issue has come up in some regions about whether or not chapters can charge late fees for those members who do not pay their dues on time. EGA National advises us that chapters can not charge late fees. We have not heard of any chapters doing so in our region, but this issue has come up in discussion among the RDs so we wanted to make sure to mention it.



CARUpcomingEvents

Zoom and In-Person Events

August - September, 2022			
ZOOM Events			
Date	Starting Time	Event (on ZOOM)	
Tuesday, August 9	2 pm	CAR Region Stitch-in	

If you are not yet on our ZOOM events distribution list, send a request to regiondirector@egacarolinas.org to be added to the invitation list.

In-Person Events				
August 24—28	Broadway Bound: EGA National Seminar in New York City			
September 2-4	CAR Fall Retreat in Rock Hill, SC *			
September 5-6	Jane Nicholas' Corncockle and Dragonfly class (International Teacher Tour) in Rock Hill, SC **			

^{*} Registration is open until 8/15/2022; see registration packet for details about Fall Retreat: https://www.egacarolinas.org/wp-content/uploads/2022/07/2022-05-fall-retreat-reg-form-schedule-final.pdf

Financial Reminders

Reminder:

CAR follows the same prorated dues schedule as is in place for national EGA, shown at right:

Prorated Dues Schedule				
If Joining:	Region dues are:			
April 1 - June 30	\$4.00 (100%)			
July 1 - September 30	\$3.00 (75%)			
October 1 - December 31	\$2.00 (50%)			
January 1 - March 31	\$1.00 (25%)			

*Regio*News

The Carolinas Region, EGA, publishes *RegioNews* quarterly. Standard practice is to distribute it to all chapter members in the Carolinas Region via email.

Chapter newsletter editors: Remember to share this newsletter with your members who do not receive email.

Advertising is accepted for 1-year (4 issues) intervals at \$10/ year. Contact editor Cathie Barker for details. There is no cost for emailed newsletters. Subscriptions are available for \$6/year for four printed issues. Send requests to the *RegioNews* editor Cathie Barker and checks, payable to Carolinas Region EGA, to Elizabeth Little, treasurer of Carolinas Region.

Reprint information: All EGA chapters have permission to reprint any material found herein except items that are marked with a copyright notice.

^{**} Registration has closed for this class, but see registration packet for details about the ITT class: https://www.egacarolinas.org/wp-content/uploads/2022/07/2022-05-ITT-fall-flyer-nicholas-final.pdf

EGA Chapter Reporting Requirements

Attn: Chapter presidents, region reps, and editors: it is your responsibility to be sure your membership officer, secretary, and treasurer know when and where to send these items.

WHAT	WHEN	WHERE
Minutes of board and general meetings (unless included in the chapter's newsletter)	Within the month	Region Director
Membership roster	At the same time you send membership info to National Office	Region Director; CAR Newsletter Editor/website Coord.
National dues and membership information	Renewals no later than May 31 annually. New members immediately upon joining	National Office
Region dues and membership information	Same time as sent to National	Region Treasurer
Chapter newsletters	When sent to members	Region Director; Assistant Region Director; Editor, RegioNews; Region Outreach Chair
EGA Chapter Officer Change List (EGA Form)	Within 2 weeks of election	Region Secretary; Region Director
Education questions/information	As needed	Region Education Coordinator
Annual chapter report	By December 15	Region Director
Annual financial report	By February 15	Region Director; EGA Headquarters

Carolinas Region Executive Committee					
Region Director	Carole Overton	803-599-9549	regiondirector@egacarolinas.org		
Assistant Region Director	Gail Smith	678-432-5600	asstregiondirector@egacarolinas.org		
Education Coordinator	Janice Wright	336-209-3230	education@egacarolinas.org		
Secretary	Laura Smith	704-650-9223	secretary@egacarolinas.org		
Treasurer	Elizabeth Little	704-982- 7119 (w)	treasurer@egacarolinas.org		
Committee Chairs					
Bylaws	Becky Buie	803-865-2121	blbuie62@gmail.com		
Community Outreach	Millie Strobel	843-766-9360	outreach@egacarolinas.org		
RegioNews	Cathie Barker	828-692-7891	regionews@egacarolinas.org		
Seminar Director	Christine Haimann		seminardirector@egacarolinas.org		
Website Coordinator	Cathie Barker	828-692-7891	website@egacarolinas.org		
Nominating Committee					
Nominating	Rosemary Kostansek (-2022)	828-298-4017	nominatingchair@egacarolinas.org		
Nominating 2	Vacant (-2023)				
Nominating 3	Vacant (-2024)				