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The mission of The Embroiderers' Guild of America is to inspire passion for the needle arts through education and the celebration of its heritage.



2nd Quarter, May 2023 Volume 40, Issue 2

From the Region Director

The Brighter, Warmer Days Ahead Oh, how I do love a cool morning with a warm afternoon! There is just something about going out for my early morning walk, the air crisp, the sky just painted with streaks of pink and white, the potential for almost anything to happen today. The world is pretty much quiet, the birds just beginning to sing the sun into the sky.

An earlier morning means a bit more time to do a spot of morning stitching or sudoku, with my mug of tea. Thinking about what HAS to be done, what WANTS to be done, and what IS going to be done, helps me to make sense of my day. There is always something to think about or to do, so let's get to it! The CAR Spring Seminar is coming – quickly! By the time you read this, it will be just around the corner. The average temperature range is 64F to 86F. The good news is that

Alice Johnson, charter member of The Laurel Chapter, passed away on April 25th. Alice was known for her impeccable embroideries and for sharing her knowledge with other members. She hosted Work in Progress in her home for many years.

Alice will be buried next to her husband Harold at Arlington National Cemetery. Our heartfelt condolences go out to her family. snow is not expected. The sun is to rise a little after 6am and set around 8:30pm. For all those who are going to tour the Museum of Early Southern Decorative Arts (MEDSA), be sure to bring your comfortable shoes as you will be walking and standing, as well as oohing & ahhhing a lot.

The classes will keep you busy learning new stitches and ideas. Stitching with Friends will be joyful and productive as that UFO might just become *finished*. There will be displays and Opportunity Baskets (some I have read about and all I can say is WOW!), news about the Chapters and Region, and even things about National.

(RD REPORT, Continued on page 2)

Inside this Issue

CAR Seminar 2023 2
National Nuggets 3
Website Wramblings 4
Let Us Hear from YOU 4
Chapter Happenings 5-7
CAR Events 8
Reporting Requirements 9
Officer Listing9

CALENDAR

2023 – via ZOOM

Tue, May 9: Stitch-in, 2 pm Sat, May 20: Stitch-in, 10 am Tue, June 13: Stitch-in, 2 pm Sat, June 17: Stitch-in, 10 am Tue, July 11: Stitch-in, 2 pm Sat, July 15: Stitch-in, 10 am

2023

June 2-4: Crossing the Carolinas, CAR Spring Seminar, Clemmons, NC

Sept 1-5: Boston Stitch Party, EGA National Seminar, Boston, MA

Oct 13-15: *CAR Fall Retreat,* Hampton Inn and Suites, Rock Hill, SC

MEETING YOU ALL – Looking to the time after Seminar, I am looking forward to meeting up with the Chapter Presidents (or their representative) over zoom. While I am here for another 28 months (I'm not counting. I looked it up), there is so much I don't know about your needs and plans. Let me tell you those 28 months are going to fly by, so I am going to begin working on this right after Seminar.

CHAPTER PRESIDENTS – send me your availability times or days. That is how it all starts. I might not be able to get all of you in one meeting; I might have to hold 2 meetings. None the less, the goal is to listen to you, resolve issues if we can, keep you updated on

.....

what is coming down from National, and whatever else is needed to help you succeed with less work.

At the end of the last edition of RegioNews, I asked for any ideas how to keep Fray Check flowing. There was not one email from anyone out there about keeping your Fray Check bottle fresh and flowing. So, either you don't use it or you know something I don't. OR, you just throw it out and get a new bottle when you need it.

Yours in stitching, Gail Smith Carolinas Region Director



CARSeminar-2023: June 2 - 4, 2023, in Clemmons, NC Save the Date! CAR Fall Retreat October 13 - 15, 2023 Rock Hill, SC

FROM THE MOUNTAINS TO THE SEA

Only a couple more weeks until we get together in Clemmons, NC for our Spring Seminar!

Some of our chapters are preparing Opportunity Baskets, some are preparing snacks for the Hospitality Room, some are preparing decorations for the Luncheon tables, and members are gathering their Stash Reallocation items to share.

The museum's private tours for us are arranged and just waiting for us to show up and enjoy the needlework treasurers that are housed at the Museum of Early Southern Decorative Arts (MESDA) in nearby Winston-Salem, NC.

There are lots of preparations being done, and excitement is building! And those of us who have attended CAR Seminars before are looking forward to seeing old friends—and meeting new ones—from around the Region. First-Timers will have a special designation on their nametags, so we will be able to see who they are and greet them to make them feel welcome.

Next year, since the National Seminar will be in Atlanta, GA, we won't be having a CAR SEMINAR. Our region's next SEMINAR will be in 2025, so I'm glad we have this opportunity to get together this year. There will possibly be a spring RETREAT in 2024, so be on the lookout for that.

If you need a refresher on all things CAR Spring Seminar 2023, go to

https://www.egacarolinas.org/wp-content/ uploads/2023/01/2023_seminar_brochure.pdf to find the brochure.

> See y'all soon! Cathie Barker, Editor, RegioNews

Change is in the air...



National Nuggets

New things on the horizon...

FIBER TALK PODCAST

Did you catch EGA's Wendy Lynn, Director of Membership and Marketing on the Fiber Talk podcast with Gary Parr? It was recorded on 23 April. Did you listen to it? If you didn't, you can find it at **wetalkfiber.com**; it is on YouTube, also. Take a minute or more and listen to what she had to say. She speaks about EGA and Zoom and chapters and changes we have gone thru. There was so much I didn't realize.

ELECTRONIC PAYMENTS

As many of you know, EGA National now takes electronic payments for lectures, classes, seminars. To keep your information safer, going forward, National would like all the members to update their password. However, don't go rushing there to do it now. The Fall is the projected timeframe, so keep an eye out.

ONE PERSON, ONE VOTE

Plus, the motion for One Person, One Vote passed. So, how does that affect us going forward? Does this mean that the chapters have to change their voting methods? What about the Region, when it votes? There is to be an article in the next issue of NeedleArts that everyone really needs to read.

BOSTON STITCH PARTY

Boston is the National Seminar; held over Labor Day weekend + a few more days, it is going to be something. Yes, I am going, so I hope to see some of you there. If you see me, come up and say hello – I would really like to meet you.

NEW FORMS

By the way, National has a new and better GCC form for you to use now. Please delete the old form from your saved documents. The new GCC form can be found under Documents, then Group Correspondence Courses. Look down about 5 names, looking for GCC Documents and more information. That is where you will find the new form.

There is word coming down that a new and Improved Officer Update form is coming together.

More to come ...

The Carolinas Region (CAR) Runs on people power Please consider volunteering for one of these unfilled positions:

- Assistant Region Director
- Nominating Committee (1 of 3)

Every little bit helps!





The elected officers and appointed Committee Chairs are vital to the smooth running of our Region. Please contact Gail:

regiondirector@egacarolinas.org

if you can fill one of these slots.

The only constant in life is change...



WebsiteWramblings . . .

By Carole Overton, Website Coordinator

EGA Interviews Designers and Teachers

A relatively new feature on the EGA website is a series of interviews with well-known teachers and designers. These fascinating discussions reveal some insights into their design process and share their thoughts on creating their works. Here are a few interviews currently available:

Kathy Andrews	Carolyn Standing Webb
https://egausa.org/interview-kathy-andrews-exploring- the-trevelyon-miscellany-elizabethan-embroidery/	https://egausa.org/interview-with-carolyn-standing-webb -history-of-samplers-and-sampler-family-tree/
Salley Mavor	Kat Duigiud
https://egausa.org/salley-mavor-uncovering-imaginative- worlds-3-d-embroidery/	https://egausa.org/interview-katherine-diuguid-color- theory-impressionistic-practices-embroidery/
Spond a four minutes with those incrimine	a design and it will be wanth your time!

Spend a few minutes with these inspiring designers – it will be worth your time!

CAR Website: Let's hear from you!

WWW.website@egacarolinas.org

What can we do better?

It has been about two years since we brought out our new Region website (<u>www.egacarolinas.org</u>), so it is time to think about what we could do to improve it.

- Do you have any ideas about what would make the site easier to use?
- Are there features we should consider adding or moving?
- Does the site meet your needs or could we do something differently?

Chapter Presidents/Region Reps: Is your Chapter's page complete and up to date?

Each chapter in the Carolinas Region has its own page on the website. Your chapter's page can reflect who you are, how to contact you, and when and where you meet. We need your input to make sure your page is up-to-date!

We want our website to represent our region and to give you helpful, accessible information. Let us know if you have any suggestions for the website or changes to your Chapter's page: <u>website@egacarolinas.org</u>

Your life does not get better by chance, it gets better by change.

Jim Rohn

CARChapterHappenings So good to be with old friends and make new ones...

Quilt Show Brings New Members and a New Chapter

Golden Needles and members of the prospective Statesville Stitchers Chapter hosted a booth at the Quilting and Needle Arts Extravaganza in Statesville, NC on January 27 and 28, 2023. We received a total of 44 contact forms from the visitors:

10 for Golden Needles (Concord, NC)
17 for Statesville Stitchers (NC)
6 for Piedmont (Greensboro, NC)
7 for Charlotte
1 for Cardinal (Raleigh, NC)
1 for the Laurel (Hendersonville, NC)
1 for Chicora (Myrtle Beach, SC)
1 for Chattanooga (TN)

Our approach is to greet each person who passes our booth and ask, "Are you a Hand Stitcher?" If they say "no," we let them go by. (We are not there to convert machineonly stitchers to hand embroidery.) If they say "yes," we smile and state that we are from the Embroiderers Guild of America. We ask for their contact information and, if they complete our form, we give them the gift of a chart, a skein of DMC, and a piece of aida cloth. If they are not quite ready, we continue talking by leading them to look at the embroidery in our display. We ask where they are from and then look together at our region maps (part of the CAR Festival Kit) to locate their nearest chapter. We give them the chapter's information and a brochure if available from that chapter. Then, we talk about EGA embroidery education, Needle Arts, etc.

The focus of our approach is to be friendly and cheerful, represent EGA well by sharing our love of hand embroidery and especially to GET THE CONTACT INFOR-MATION. That is called "closing the sale" and it is the point of all the work done to host the booth. About 300 people attended the show. We had a great time chatting with other stitchers. Thanks and appreciation to our volunteers:

- Patty Schmid (co-organizer), Marilynn Helms, Linda Turovlin, Marta Lukac, Wendy Fenn, and me for Golden Needles.
- Tina Coffman, Sonya Yager, Cerri Thomas, Cosette Blackmer, Sharon Bormann, Barb McKeever, Cathy Johansen, Haydee Patterson for Statesville Stitchers

We appreciate the use of the CAR Festival Kit and Janet Noble for transporting it to meet us. Our booth was free, thanks to Quilter's Gallery. It was size 6 x 6. Regular booths were \$390 and size 10 x 14. We hosted the booth both Friday and Saturday from 9 to 4. We hope to participate again next year. I emailed a thank you to the organizers, Patti and Cindy at Quilters Gallery (quiltersgallery@gmail.com)

We signed up for their newsletter to get info on all their events which include quilt shows in Sanford, NC and in Myrtle Beach, SC and more.

After the event, we emailed all the contact information to the appropriate chapters. We included notes about the person such as what type of embroidery they do. For Golden Needles, the contacts receive an invitation to the next meeting, including directions, a program schedule for the year, and information about the program for the upcoming meeting, along with website information for our chapter, (see sample letter on page 6.) Carolinas Region EGA, and EGA National. If any of the contacts didn't give email addresses, we call them, but we try to get email addresses to make it easier to help them get acquainted with EGA. If anyone asks to be dropped from the list, we certainly do that. So far, it hasn't happened.

CAR Chapter Happenings continued on next page ...

The measure of intelligence is the ability to change.

CARChapterHappenings ...

... Continued

From quilt show participation, Golden Needles gained six new members in 2022 and six more in 2023 for a total of twelve new members so far. Two of those new members to EGA, Tina Coffman and Sonya Yager, have worked with others to found the Statesville Stitchers Chapter which received its charter in March 2023. Golden Needles members supported them by working through the bylaws and chartering process with them. We thank all who have supported the chapter's formation. It continues to grow

and both chapters hope to continue to participate in the quilt show in Statesville every year.

Laura Smith President, Golden Needles 704-650-9223

Below: sample letter sent to contacts in the Golden Needles Chapter area.

January 2023

Dear Golden Needles Friends,

You met us at the Quilting and Needle Art Extravaganza Jan 27 and 28. We are a 40 year old chapter of the Embroiderers' Guild of America that meets in Concord, NC. I'm attaching a handout with directions and more info.

You are cordially invited to our Tuesday, February 7 meeting at 10:30 a.m. at All Saints Episcopal Church, 525 Lake Concord Rd, Concord, NC in the Community Room downstairs. If you like, you can bring two or three Show and Tell items. Feel free to bring previously completed items that will help us understand your preferences in stitching.

I'm attaching our program information for 2023. For the February program, Patty Schmid will lead us to learn to make a clever Shamrock design using three dimensional needlepoint stitches from EGA Stitch Along March 2021. <u>egausa.org/march-2021-stitch-a-long-doodling-a-round</u>. Patty will bring instructions, green aida cloth, and our stash of threads. You are welcome to participate. If you have them, Please bring a #24 tapestry (blunt) needle, embroidery scissors, and a few straight pins for counting. Our room is well lit, but you can bring a light and magnification if you like.

You are welcome to bring your own project to stitch if you don't wish to do the program. We do ask for silence during the program so that everyone can hear and learn.

The agenda for the meeting is also attached.

Looking forward to seeing you! If you can't make it, you are invited for March 7, same time same place!. My phone number is below if you want more detailed directions or have any questions.

Welcome to a whole world of embroidery! We look forward to seeing you.

Laura Smith, President 704-650-9223

Change is the only constant in life.



Save the Date! CAR Fall Retreat October 13 - 15, 2023

Hampton Inn an Suites, Rock Hill, SC

Join us in Rock Hill for a great weekend of stitching, a class or two, a lecture or two, a visit to the LNS, and visiting with friends from all over the region.

Stay tuned for more information to be presented at the Spring Seminar in Clemmons, NC. Registration will open July 1. Hope to see you there!

Attention all CAR chapters' presidents and region reps!

Has any of your chapter's information changed recently? Is your chapter's page up-to-date on the CAR website? Do you need to have your email messages forwarded to someone else? Changing that information is easy!

Let us know if you need to make any changes to your chapter page or change the forwarding address for your chapter's CAR email address. Just send a note to <u>website@egacarolinas.org</u> explaining the desired changes, and we will do the rest! Have you seen any videos on Flosstube? Angie Fittro (Florence Chapter) suggests that we check out the Country Stitchers on Flosstube, hosted by two EGA members. Angie suggests that maybe some of our CAR stitchers might want to try their hands at sharing their stitching journey on Flosstube. Just a thought.

Learning and Laughing together



- Learn lots more stitching tips and tricks
- Learn about new tools and materials
- Learn about classes and other opportunities
- Laugh a lot
- Share your work and ideas (show 'n tell)
- Meet new friends (and enjoy old ones)
- Relax and stitch for a couple hours (twice a month)

Join us on the second Tuesday at 2 pm and on the third Saturday at 10 am for an enjoyable stitch-in with other members of the Carolinas Region. It's a great opportunity to hang out with members from all around the region (and sometimes farther afield)! (see p. 10)

We have a blast and would love to see you there.

Share your Chapter's happenings

Now that most of us are meeting in person again, your chapters must be doing some fun and interesting things!

Won't you please share your happenings with others in our region so everyone can enjoy and learn from your chapter's experiences? Including a few photos will add interest!

Please send your articles for the *RegioNews* on or before July 25, 2023. Email articles and photos to regionews@egacarolinas.org

The Times, they are a'changin'.



CARUpcomingEvents

Zoom and In-Person Events

February - April, 2023			
ZOOM Events			
Date Starting Time Event (on ZOOM)			
Tuesday, May 9	2 pm	CAR Region Stitch-in	
Saturday, May 20	10 am	CAR Region Stitch-in	
Tuesday, June 13	2 pm	CAR Region Stitch-in	
Saturday, June 17	10 am	CAR Region Stitch-in	
Tuesday, July 11	2 pm	CAR Region Stitch-in	
Saturday, July 15	10 am	CAR Region Stitch-in	

If you are not yet on our ZOOM events invitation list, send a request to regiondirector@egacarolinas.org to be added to the invitation list.

In-Person	Events —Planni	ng Ahead
		ng / mcuu

June 2 - 4, 2023	 CAR Seminar in Clemmons, NC - 4, 2023 The Seminar brochure was sent out to members in January, and can be found on the CAR Website at: 	
https://www.egacarolinas.org/wp-content/uploads/2023/01/2023_seminar_brochure.pdf		
Aug. 31—Sep. 5, 2023 EGA National Seminar, Boston, MA		
Oct. 13-15, 2023CAR Fall Retreat, Hampton Inn and Suites, Rock Hill, SC. Details still being finalized. Registration packets expected to be available in June		

Financial Reminders

Reminder:

CAR follows the same prorated dues schedule as is in place for national EGA, shown at right:

Prorated Dues Schedule		
If Joining:	Region dues are:	
April 1 - June 30	\$4.00 (100%)	
July 1 - September 30	\$3.00 (75%)	
October 1 - December 31	\$2.00 (50%)	
January 1 - March 31	\$1.00 (25%)	

*Regio*News

The Carolinas Region, EGA, publishes *RegioNews* quarterly. Standard practice is to distribute it to all chapter members in the Carolinas Region via email.

Chapter newsletter editors: Remember to share this newsletter with your members who do not receive email.

Advertising is accepted for 1-year (4 issues) intervals at \$10/ year. Contact editor Cathie Barker for details. There is no cost for emailed newsletters. Subscriptions are available for \$6/year for four printed issues. Send requests to the *RegioNews* editor Cathie Barker and checks, payable to Carolinas Region EGA, to Elizabeth Little, treasurer of Carolinas Region.

Reprint information: All EGA chapters have permission to reprint any material found herein except items that are marked with a copyright notice.

EGA Chapter Reporting Requirements

Attn: Chapter presidents, region reps, and editors: it is your responsibility to be sure your membership officer, secretary, and treasurer know when and where to send these items.

WHAT	WHEN	WHERE
Minutes of board and general meetings (unless included in the chapter's newsletter)	Within the month	Region Director
Membership roster	At the same time you send mem- bership info to National Office	Region Director; CAR Newsletter Editor/website Coord.
National dues and membership information	Renewals no later than May 31 annually. New members immedi- ately upon joining	National Office
Region dues and membership information	Same time as sent to National	Region Treasurer
Chapter newsletters	When sent to members	Region Director; Assistant Region Director; Editor, RegioNews; Region Outreach Chair
EGA Chapter Officer Change List (EGA Form)	Within 2 weeks of election	Region Secretary; Region Director
Education questions/information	As needed	Region Director of Education
Annual chapter report	By December 15	Region Director
Annual financial report	By February 15	Region Director; EGA Headquarters

Carolinas Region Executive Committee			
Region Director	Gail Smith	678-432-5600	regiondirector@egacarolinas.org
Assistant Region Director	(vacant)		asstregiondirector@egacarolinas.org
Director of Education	Janet Noble	803-429-1060	education@egacarolinas.org
Secretary	Marguerite Ewing	843-861-0371	secretary@egacarolinas.org
Treasurer	Elizabeth Little	704-982-7119	treasurer@egacarolinas.org
Committee Chairs			
Bylaws	Becky Buie	803-865-2121	blbuie62@gmail.com
Community Outreach	Millie Strobel	843-766-9360	outreach@egacarolinas.org
RegioNews	Cathie Barker	828-692-7891	regionews@egacarolinas.org
Seminar Director	Janice Wright	336-209-3230	seminardirector@egacarolinas.org
Website Coordinator	Carole Overton	803-599-9549	website@egacarolinas.org
Nominating Committee			
Nominating	Vacant (-2023)		nominatingchair@egacarolinas.org
Nominating 2	Vacant (-2024)		
Nominating 3	Vacant (-2025)		